

How is SEGES working with goal setting and approaches for the Danish cattle sector to become more sustainable?

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The vision in the current strategy 2018-2020 for the sector for Cattle Production at the Danish Agriculture & Food Council is that

“Danish milk and beef production continues towards 2025 to be among the worlds most sustainable and innovative with renowned credibility. Our products are wanted all over the world. A sound business for the farmers of the future.”

To fulfill this vision the sector has defined six topics of strategic importance:

- Competitive production and profitable investments
- Environment- and climate-friendly milk and beef production
- High animal welfare – low and responsible use of antibiotics
- Room for nature and biodiversity on all farms
- Good management and attractive workplaces
- Positive and close dialogue with consumers

Most of these strategic topics and goals have elements of sustainability in them -either environmental, social or economical sustainability. Furthermore, the Danish Agriculture & Food Council has initiated a journey towards a climate-neutral food sector in Denmark by 2050.

This is a huge task and the road towards the goal is only partially known.

In her talk, Ida Storm will address how DAFC-Cattle production works to make the Danish milk and beef production more climate friendly and sustainable. This includes general approaches, cooperation with other stakeholders and examples of present activities.